

BOOKS

"People don't care how much you know until they know how much you care."

- John Maxwell



"When it comes to love, happiness, sales, and contacts first give what you want and it will come back in droves."

- Robert Kiyosaki

• **Bible** - This is the first book I read every morning and I've gained more insight into life and business from this book than I have any other.

• **How to Win Friends and Influence People** [daleCARNEGIE] - Old School classic! I've read it many times. The foundation for how we should deal with people.

• **Love is the Killer App** [timSANDERS] - Must read for anyone wanting to learn network marketing techniques in the new age of technology. Be a "LoveCat."

• **Failing Forward** [johnMAXWELL] - If you can "change your perception of and response to failure" your mistakes can become stepping stones.

• **Rich Dad Poor Dad** [robertKIYOSAKI] - Learn how to build pipelines in your life through business and real estate and get out of the "rat race" now!

• **Thinking for a Change** [johnMAXWELL] - Learn how to effectively change the way you think and get yourself thinking on a higher level.

• **Selling the Invisible** [harryBECKWITH] - Beckwith is the master of modern day marketing and he will teach you how to effectively define what market you are in and then sell what it is you are actually selling!

• **The E Myth Revisited** [michaelGERBER] - The transition from technician to CEO? Are you really an entrepreneur or simply a skilled worker?

• **21 Irrefutable Laws of Leadership** [johnMAXWELL] - You can only do so much on your own! Learn to lead and grow other people and your impact will grow exponentially!

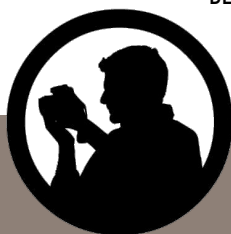
• **Good to Great** [jimCOLLINS] - What separates good companies from great companies and what can you learn from the CEO's who have achieved greatness?

"A man who wants nothing is invincible."

DAVID JAY

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PROVERBS 1:7



Remember! The ideas in these books only work if you put them into ACTION! Some of the principles will sound familiar and incredibly simple - but they work if applied honestly and sincerely!

Read everything you can, Network with everyone you know, Give more than you can afford, and I guarantee you a life better than you could have imagined! God bless! DJ

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